

A. PAEGLE¹, I. SKENDERE¹, S. STROLE¹,

A. MAHURA², H.K. LAPPALAINEN²,

K. TOOMIK³, M. KAGER³, K. REMMELG⁴

REOPEN

Next Generation Workforce – Empowering Young People for Improved Employment

<https://centralbaltic.eu/project/reopen>

Soft, Digital, and Green Skills & Individual Internships

JOIN US ! IF YOU WOULD LIKE

- ✓ to attend 3 online educational modules & to earn certificate and 1 ECTS credit for each module
- ✓ to participate in competition and win individual internship (up to 2 months) in SMEs/ organizations
- ✓ to earn SMEs/ organizations certificates & to explore opportunities for employment

Contact: *Anda Paegle (anda.paegle(at)lu.lv) & Inga Skendere (inga.skendere(at)lu.lt)*

CURRENT SITUATION/ CHALLENGES:

- ✓ **Young people (YP) unemployment** is still quite high in EU (14.8%) & Central Baltic Region in: Finland – 23,2% (or 146k unemployed YP), Latvia – 13,4% (or 9k), Estonia – 18% (or 6k)
- ✓ **Considerable labor market slack (employment supply & demand mismatch)** in this area: Finland – 14-15%, Latvia – 10-11%, Estonia – 10-11%

MAIN AIM

- ✓ to create a very practical joint cross-border solution for these challenges – to decrease mismatch between the employment supply and demand –
- ✓ by well-designed education /training in collaboration with employers,
- ✓ by expanding cross-border collaboration to diversify the skills and needs match opportunities,
- ✓ by lowering the barriers to enter the labor market for YP.

WP1 - Joint targeted upskilling training for young people (YP)



WP2 - Smart internships for improved employment opportunities for YP



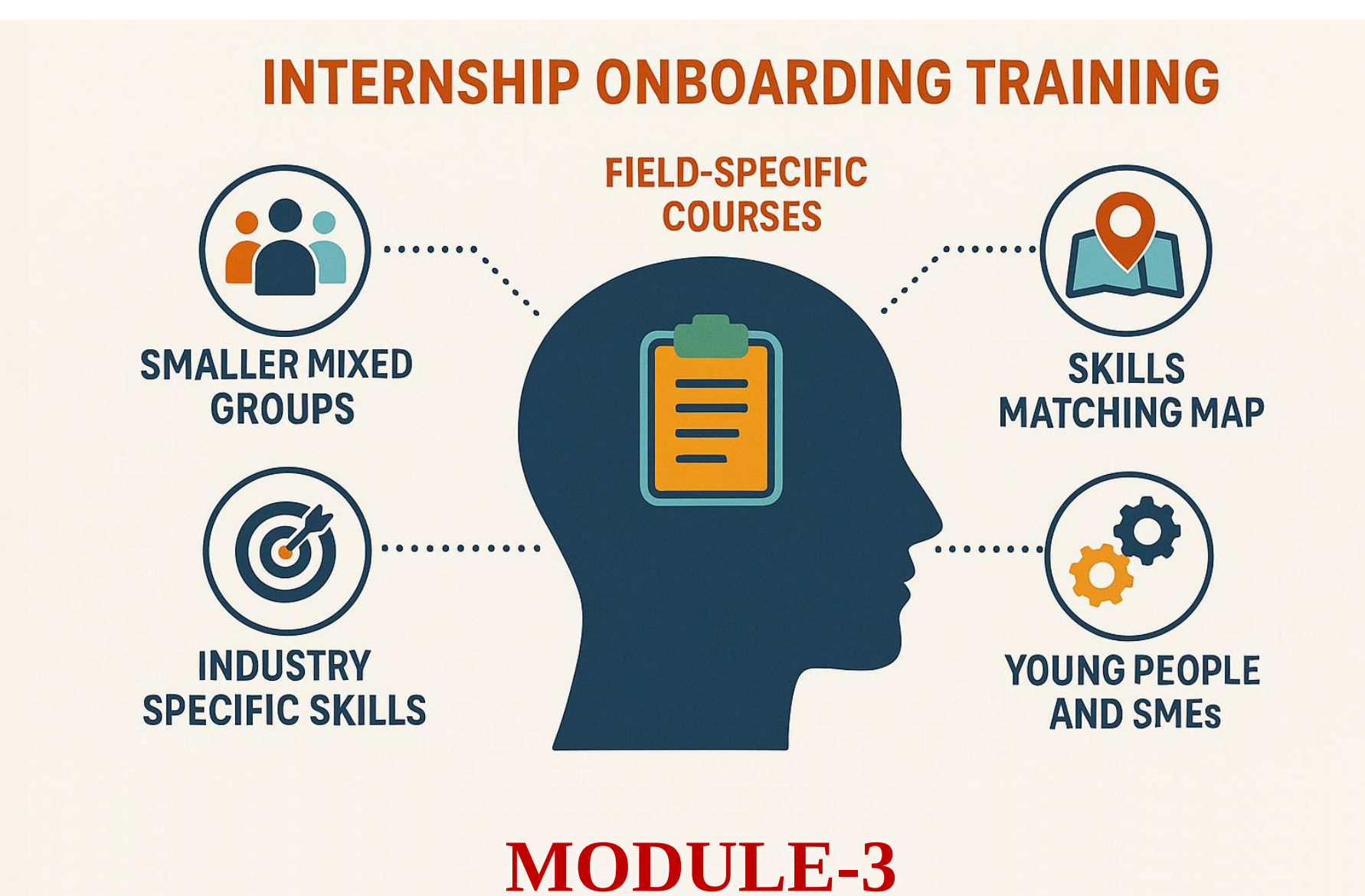
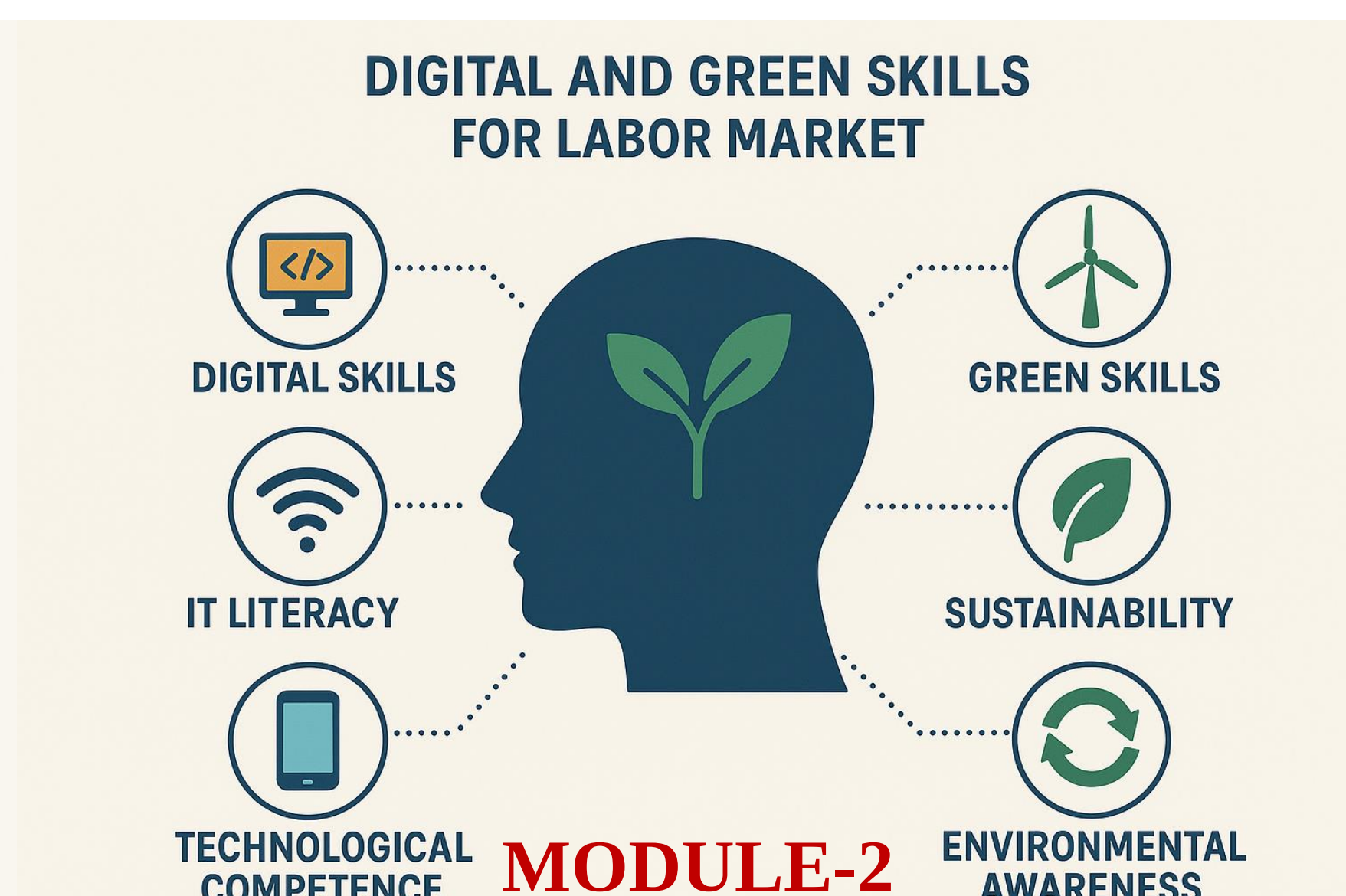
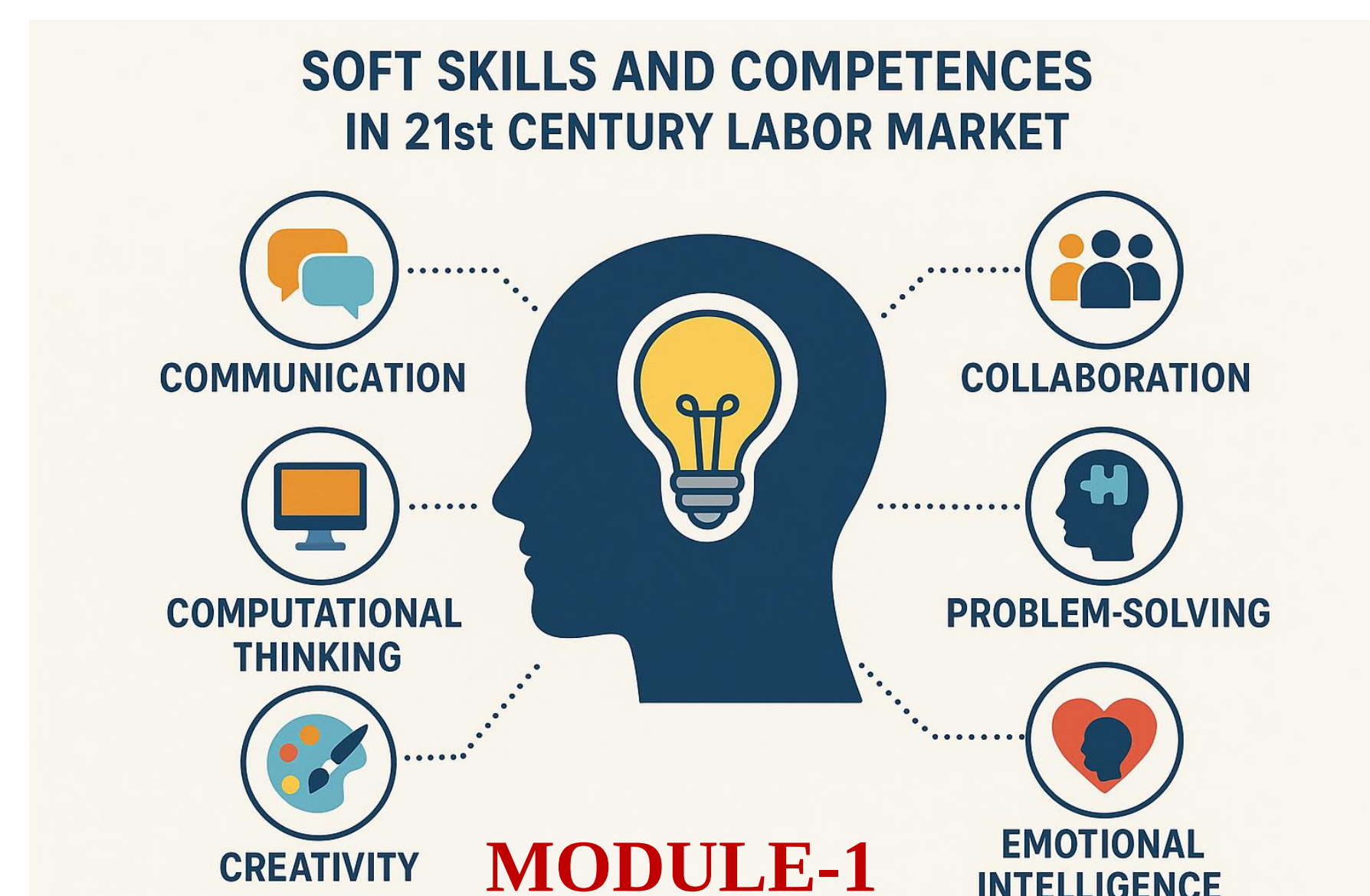
CAMPAIGN FOR YOUTH: EMPOWER YOUTH



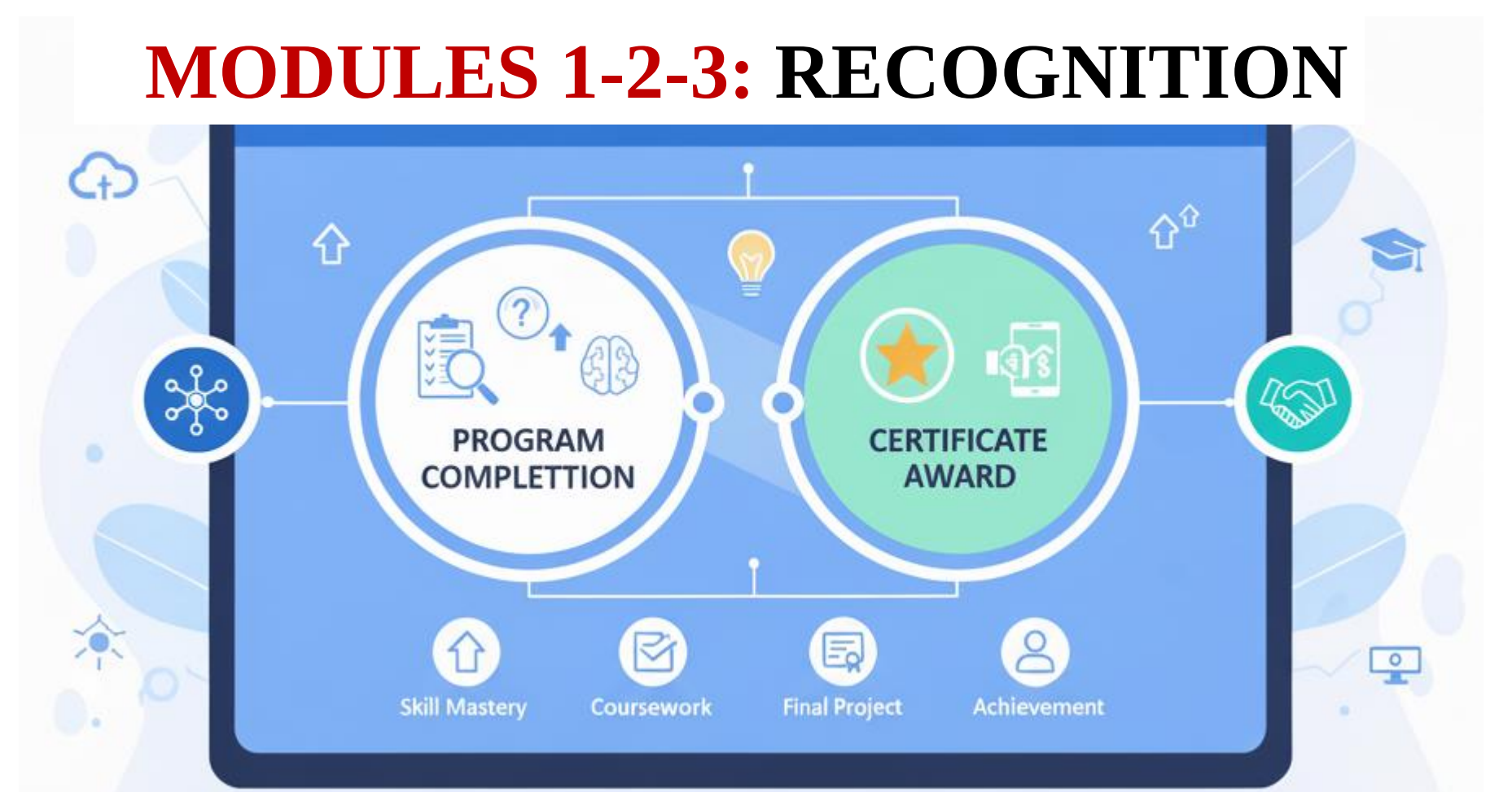
CAMPAIGN FOR SMEs: PROSPER TOGETHER



MODULES / TRAININGS FOR YOUTH: ONLINE EDUCATION



MODULES 1-2-3: RECOGNITION



INTERNSHIPS: SMEs



INTERNSHIPS: RECOGNITION



The authors acknowledge that the REOPEN project is project of the Interreg Central Baltic Programme (<https://centralbaltic.eu>) co-funded by the European Union.



REOPEN PROJECT PARTNERS

UL - University of Latvia (Riga, Latvia) www.lu.lv
 UH - University of Helsinki (Helsinki, Finland) www.helsinki.fi
 IBS - Institute of Baltic Studies (Tartu, Estonia) www.ibs.ee
 LCCI - Latvian Chamber of Commerce and Industry (Riga, Latvia) www.ltrk.lv
 SEE - Social Enterprise Estonia (Tallinn, Estonia) www.sev.ee

WHO BENEFIT FROM REOPEN

General public
 Higher education institutions (HEIs) and research organisations
 Business support organisations
 Small- and medium- size enterprises
 National public authorities
 Interest groups including non-governmental organizations