

PROGRAMME

II INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

Modern metropolis: the formation of a "green economy"

December 12, 2018, Moscow

Venue: Moscow State University of Management, Moscow, str. Sretenka, 28, aud. No. 417, 4th floor

Conference organizer:

Moscow City University of Management of the Government of Moscow
with the support of the Department of Foreign Economic and International Relations of the city of Moscow,
the Embassy of Finland in Moscow, the City of Helsinki

The target audience of the conference:

expert community, representatives of government, science and business.

The purpose of the conference:

the need to find new effective solutions for the transition to a "green economy", which, relying on resource-saving and environmentally friendly production, is designed to improve human well-being and reduce environmental risks.

The following topics are planned to be considered within the conference theme:

- innovative development of companies in order to increase productivity and energy efficiency, reduce energy intensity and environmental intensity, ensure environmental friendliness of goods and services produced;
- improving the quality of public services and reducing the cost of their production, increasing the openness of executive bodies, eliminating corruption in order to reduce the burden of government regulation for business structures;
- interaction of civil society, expert community, government in support of sustainable development of cities;
- studying the experience of large cities in the implementation of the concept of "green" economy.

The conference will be held in the form of plenary and breakout sessions.

Forms of participation in the conference:

Conference language:

Russian with simultaneous translation into English

PROGRAMME

09.30–10.30 REGISTRATION OF PARTICIPANTS OF THE CONFERENCE (1st floor)
WELCOME COFFEE (4th floor)

10.30–10.40 OPENING OF THE CONFERENCE (hall number 417, 4th floor)
Vasily Yuryevich Fivejski, Rector of Moscow City University of Management
Joonas Heiskanen, Minister Counsellor, Head of Economic Relations, Finnish Embassy in Moscow
Outi Jäppinen, Senior Adviser in the International and Economic relations
Jiří Podgola, Director of the Czech House - the Czech Centre in Moscow, Counsellor of the Embassy of the Czech Republic

10:40 – 12:20 PLENARY SESSION: FORMATION OF "GREEN ECONOMY".

Moderators

Fiveysky Vasily Yurevich, Rector of Moscow State University of the Government of Moscow
Nikunen Esa, General Director of the Helsinki Environmental Service

REPORTS

Anton Kulbachevsky, Head of the Department of Environmental Management and Environmental Protection of the City of Moscow (The subject to be specified)

Nikunen Esa, General Director of the Helsinki Environmental Service (Finland):
"Helsinki's plan for carbon neutrality by 2035"

Fiveysky Vasily Yuryevich, Rector of the Moscow City University of Management of the Government of Moscow (The subject to be specified)

Igor Gancheryonok, Professor, Department of International Business, Institute of Business, Belarusian State University
"White Russia, Green Economy and Sustainable Development"

Mikhail Yulkin, Director General of the Center for Ecological Investments
"Using new technologies to mitigate climate change in big cities"

Anton Gubnitsyn, General Director of the analytical company "TIAR-Center", head of the shearing cluster of RAEC
"The introduction of a separate collection of TKO and sharing services in Moscow: on the way to a " green economy "

Galozdikova Galina Alekseevna, Leading Specialist of the Ecological Workshop of the Research and Design Institute for Urban Planning of the City of Moscow (GAI "Research and Development Institute of Moscow City Plan")
"Separate waste collection. Problems of Moscow and the experience of European countries"

Novoseltsev Nikolay Vladimirovich, Outotek Eurasia, Project Coordinator (Finland)
"Experience of disposal of sewage sludge"

Shramko Irina Pavlovna

The head of the state institution "Center of reform in housing and communal services"
"Housing and public utilities as a driver for the development of a comfortable green city"

12.20-13.00 LUNCH

13.00-14.30 SESSION2: CLEAN AIR IN THE CITIES, MEASUREMENT TECHNOLOGIES AND ACHIEVEMENTS

Moderator

Hanna Lappalainen, Research Coordinator, Centre for Atmospheric Sciences, University of Helsinki

PRESENTATIONS

Hanna Lappalainen, Research Coordinator, Center for Atmospheric Sciences, University of Helsinki, Finland

"The station SMEAR - Concept for green cities "

Julia Varley, Vaisala Regional Manager (Finland)

"Air quality monitoring system"

Sergey Beloborodov, Vice-President of NP "Energy Efficient city" (The subject to be specified)

Nikolay Filippovich Elansky, Head of the Atmospheric Composition Research Department of the Institute of Atmospheric Physics named after AM Obukhov of the Russian Academy of Sciences, Corresponding Member of the Russian Academy of Sciences

"Air quality in the Moscow metropolis: long-term trends of polluting impurities and emission estimates"

Pavel Igorevich Konstantinov, senior teacher of geographical faculty of the Moscow State University named after M.V. Lomonosova, Head of the Meteorological Department of the Moscow State University

"Fundamental and applied aspects of climate research in the Moscow region"

14:30-15:00 COFFEE BREAK (hall 4th floor)

15:00-16:30 SESSION 3 - NEW "GREEN" TECHNOLOGIES: OPPORTUNITIES AND CHALLENGES OF IMPLEMENTATION

Moderator

Alexey Anatolyevich Alexandrov, Vice-rector for educational and scientific work of the Moscow City University of Management

PRESENTATIONS

Vladimir Vyacheslavovich Goverdovsky, Prefect of the Central Administrative District of Moscow (The subject to be specified)

Sergey Lvovich Rysin, Professor of the Department of Forests, Head of the Department of Dendrology of the Main Botanical Gardens of them. N.V. Tsitsina RAS

"Problems of restoration of urban forests"

Olga Talivanova, Director, APPM (Association of Manufacturers of Planting Materials)

"Making cities comfortable with decorative plants"

Nikolai Terentyev, Chief Researcher of the Laboratory for Analysis and Forecasting of Natural and Technogenic Risks of the Economy, Institute of Economic Forecasting RAS
"Green economy as a factor of socio-economic development and improvement of the quality of life in modern megacities "

Natalia Anatolyevna Vukovich, and. Dean of the Faculty of Ecology and Technosphere Safety of the Russian State Social University (RGSU) AND

Elena Koverkina, Deputy Dean of the Faculty of Ecology and Technosphere Safety, Russian State Social University (RGSU)

"Socio-economic mechanisms to stimulate the development of the" green "economy of the metropolis"

Ilya Valerievich Mochalov, landscape architect, general director of the company "Ilya Mochalov & Partners"

"Greening roofs in Moscow - a dream or reality?"

Yulia Shitova, Associate Professor, Department of Marketing and Advertising, RSUH
"Studying the experience of New York in the implementation of the concept of" green economy "

16:30-16:45 CONCLUSION OF THE CONFERENCE

Olga Alexandrovna Goranova

Deputy Head of the Department of Urban Economics and Housing Law, Moscow State University of Management

Alexey Anatolyevich Alexandrov

Vice-rector for educational and scientific work of the Moscow City University of Management of the Government of Moscow

16:45 Certificates for conference participants
(foyer of the 4th floor)